

Department of Cultural Tourism Course Map

Freshman		Sophomore		Junior		Senior		Prospects after Graduation
First Semester	Second Semester	First Semester	Second Semester	First Semester	Second Semester	First Semester	Second Semester	
MANAGEMENT	ECONOMICS	ACCOUNTING	STATISTICS	RESEARCH METHOD	GRADUATION PROJECT	GRADUATION PROJECT	ANALYSIS OF TOURISM AND LEISURE INDUSTRY	Team leader, tour guide and commentator
TOURISM	INTRODUCTION TO CULTURAL TOURISM	TOURISM RESOURCES PLANNING	TOURISM ADMINISTRATION AND LAWS	ENGLISH FOR THE TRAVEL AND TOURISM INDUSTRY (1)	ENGLISH FOR THE TRAVEL AND TOURISM INDUSTRY (2)	INNOVATION AND ENTREPRENEURSHIP	GUIDED TOUR OF SETTLEMENT ARCHITECTURAL CULTURE	Tourism planning and management staff
INTRODUCTION OF CREATIVITY	INTRODUCTION TO ART	TOURISM MARKETING	GUIDED TOUR	TOURISM DEVELOPEMENT T COMMUNITY CONSTRUCTION	ETHICS IN TOURISM INDUSTRY	LOCAL CULTURAL CENTER OPERATION	SOCIAL CULTURE ISSUES IN TOURISM	The Planner Exhibitions and festivals
CULTURAL ANTHROPOLOGY	COMPUTER SOFTWARE APPLICATION	FOOD CULTURE	RURAL TOURISM	TRAVEL PRODUCT DEVELOPMENT	CULTURAL AND CREATIVE INDUSTRIES MANAGEMENT	SUSTAINABLE TOURISM	BUSINESS ENGLISH (2)	Professional Manager of Local Cultural and Creative Industry
INFORMATION SOCIETY	INTRODUCTION OF LEISURE AND RECREATION	INTRODUCTION TO CULTURAL HERITAGE	TOURISM AND LEISURE SOCIOLOGY	BUSINESS AND MANAGEMENT OF HOME STAY	FESTIVAL PLANNING AND MANAGEMENT	BUSINESS ENGLISH (1)	TRAVEL RISK MANAGEMENT	Employees of public office or non-profit organization
RELIGION AND FOLK CULTURE	INTRODUCTION OF RELIGIOUS TOURISM	EXPERIENCE ECONOMY	LEISURE AND RECREATION PROGRAMMING	PRACTICE OF TOUR GUIDE AND MANAGER	CULTURAL HERITAGE AND CONSERVANCY	HOSPITALITY MANAGEMENT	INTEGRATED MARKETING COMMUNICATIO N	
HAKKA VILLAGE TRIP	CULTURAL INDUSTRY POLICY	CONVERSATIO N FOR TRAVEL ENGLISH	CREATIVE LIFE INDUSTRIES	TRAVEL INDUSTRY MANAGEMENT	EXHIBITION AND TOURISM MARKTING	CULTURAL AND CREATIVE MARKETING		
INTRODUCTION OF CULTURE AND CREATIVITY	TOURIST PSYCHOLOGY	CONSUMER BEHAVIOR	MARKETING MANAGEMENT	LANGUAGE AND CULTURE	MULTIMEDIA AND INTERNET MARKETING	TECHNOLOGY OF INTELLIGENT LIFE		

INTERNATIONAL ETIQUETTE	BEGINNING HAKKA	MYSTERY OF LANGUAGE	HAKKA FOR THE TRAVEL AND TOURISM INDUSTRY	MULTIMEDIA E-BOOK DESIGN	INFORMATION SOCIETY	Required courses
INTRODUCTION TO COMMUNICATIO N	MEDIA AND TOURISM	JAPANESE / FRENCH / GERMANY FOR THE TRAVEL AND TOURISM INDUSTRY	JAPANESE / FRENCH / GERMANY FOR THE TRAVEL AND TOURISM INDUSTRY	ELECTRONIC COMMERCE OF TOURISM	PRACTICE OF DIGITAL ARCHIVES	Culture and local industry Selective courses
	TOURISM INFORMATION AND MULTIMEDIA APPLICATION	INTRODUCTIO N OF GEOGRAPHY INFORMATION SYSTEM	HOTEL MANAGEMENT AND PRACTICE			International and Tourism Marketing Selective courses
		ELECTRONIC NEWS PRODUCTION	GEOGRAPHY INFORMATION SYSTEM OF TOURISM			Tourism and Information Communicatio n Selective courses